

## B Investments Announces the Launch of its Initial Public Offering

6<sup>th</sup> March 2018

BPE Holding for Financial Investments S.A.E ("B Investments" or "the Company"), Egypt's leading private equity company, announced today the release of its Public Subscription Notice in the final steps leading to the Company's Initial Public Offering of **43,131,554 shares** on the Egyptian Stock Exchange at a price of **EGP 10.75 per ordinary share** (the "Offering").

The Offering will be comprised of primary and secondary shares and will be distributed over two tranches; (i) a private placement of 38,131,554 shares and (ii) a public offering of 5,000,000 shares.

The private placement book building process will run from 6<sup>th</sup>-25<sup>th</sup> of March 2018, while the public offering will run from 13<sup>th</sup>-25<sup>th</sup> of March 2018.

Proceeds of the Offering will be used to grow B Investments' current portfolio companies and expand the Company's diverse portfolio of investments through the acquisition of new companies in promising sectors.

"We are very pleased to grow our shareholder base through this IPO and capital increase" said Hazem Barakat, Co-Founder and Chairman of B Investments "this allows us to further deploy capital and transact on new investments to build on our existing portfolio" he added.

"By offering our shares we are providing the market with access to private equity investments during a period where private capital is key to accelerate economic growth in Egypt" added Aladdin Saba, Co-founder and Member of the Board of Directors of B Investments.

Sigma Capital is acting as Sole Coordinator and Book-runner on the Offering, while Zaki Hashem & Partners is acting as Council to the issuer.

## About B Investments

B Investments is an, Egypt-based, Egypt-Focused private equity company established in 2006. B Investments is an active growth capital investor managed by BPE Partners; a leading private equity manager with over EGP 15bn in market value of portfolio investments.

B Investments is committed to unlocking value in companies through partnerships that will help create jobs and contribute to the growth of the Egyptian economy.

B Investments' portfolio investments include Madinet Nasr for Housing and Development (MNHD), TOTAL Egypt, Giza Systems, Ebtikar for Financial Investments, Infinity Solar Assets (3 solar power generating assets in Benban, Egypt).